



Cities and Lifelong Learning

ETF, December 2009



Cities and VET

- Thinkpiece by PMEU
- Second Part of two part activity
- Emphasis on Creative Economy
- Contribution of Urban Dimension
- New Partnerships in LLL Context



The Barcelona Municipal Action Plan (2008 - 2011)

- Focuses on urban renewal and details a range of inputs and outputs for the 4-year period.
- Includes education as a crosscutting activity and as a key strategic priority in development of an information, learning and a knowledge-based society.
- Participates in school mapping, monitoring school enrolment, investment infrastructure and management of the city's pedagogical resources centres.
- Responsible for a widespread network of adult education centres, which explicitly seek to promote educational innovations aimed at the entire community.
- Entrepreneurial activity in Catalonia is cited as the highest in Spain and second for the whole of the EU



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City Education Project (PEC-B):

- The City Education Project of Barcelona is the principal instrument of local educational governance.
 - managed in partnership between the Council's Municipal Institute of Education, Youth Council, Occupational and Professional Training Board and Barcelona Activa, the Council's local development agency.
 - based on key principles of community participation in planning and delivery of services, including formal, non-formal and informal education provisions.
- Stakeholders are encouraged to see themselves as a network of educating agents with shared responsibility for decisions and commitments to development of community projects



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The City Education Project

- organised into the following thematic areas, each governed by committee:
 - 1. Leisure and non-formal education
 - 2. Mobility
 - 3. Sustainability
 - 4. School success and access to employment
 - 5. Knowledge of the city
 - 6. Immigration
 - 7. The media and the information society
 - 8. Values and active citizenship
- Each participating committee develops a respective Action Plan as a contribution to the overarching strategy. Specific activities under the PEC have focussed on school leavers, heritage and cultural programmes, civic education, library programmes and others



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‘School success and access to employment’: the ‘Occupational Training and Job Placement Plan for Youths

- facilitate transitions from school to work for young people who, having completed the minimum secondary school requirement, leave school without a diploma.
- provides mechanisms of job placement through individual and personalised programmes, including phases of information, orientation, training, and job placement.
- Each phase is supported by a range of actions that
 - evaluation, job diagnosis, experts orientation towards existing training and employment resources, curriculum creation and continued monitoring (up to 18 months to support the job-finding process).



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Barcelona Activa

- local development agency of the City Council, set up as a municipal company in 1986 to promote future oriented employment.
- key partner in implementation of the Occupational Training and Job Placement Plan for Youths
- action plan details activities in areas of coaching for entrepreneurship, business network facilitation, human capital development and employment creation.
- large venue, based at the Municipal Institute of Education, houses 45 terminals
- offers a 2-month programme of personal coaching to all comers, with a two-hour personal assessment as the initial step. Allows a holistic approach to investigating career options by analysing personal interests, knowledge and skills and expectations.
- places their mission within a clearly defined municipal strategy for innovation and competitiveness

Municipal libraries

- Barcelona's municipal libraries are managed under the Department of Culture of the city's Provincial Council. Library planning has undergone a dramatic shift since the 1990's to adopt an increasingly social function.
- A 'nineteenth century' culture of reading provision has been re-evaluated and the current Libraries Plan of Barcelona (1998-2010) specifies the promotion of learning and community education as a core function of libraries.
- The Jaume Fuster Library is a 'state of the art' example of provision of community services
- The library has embraced a mission for education and specifically includes LLL as one of three service areas
- invested in ICT with wireless points and terminals on each of 3 floors, provides exhibition space, specific 'learning areas' for schools and adult workshops, and operates a popular café.
- planned through a 10-year process of consultation involving architects, librarians and the community.

Maritime Museum of Barcelona

- The Maritime Museum of Barcelona is managed under a consortium between the City Port Authority and the City Council. .
- mission has also changed from one of narrow conservation to a more promotional role, including education.
- The Education Department has organised both adult and school education programmes since the late 90's, which are now self-funding.
- a recent innovation for museums and libraries to be involved in education and a big step-change. Increasingly, the whole museum is being seen as an educating device, with all departments engaged.
- 'invisible' providers of skills and knowledge



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Adult Education

- Priorities for AE focus on qualifications for employment and reduction of high drop out rates, which at post-16 (upper secondary) level are up to 29%.
- The Education Consortium is currently conducting a review of Adult Education provision.
- New draft Law on Education in Catalonia is expected to establish Educating Zones in 10 municipal districts with plans to expand the number of Adult education centres
- At least one 'centre of excellence' in each district.
- Secondary schools may increase capacity to become providers of AE. Increased career guidance and ICT training are foreseen to complement current language, literacy and civic education courses.
- *The Adult Centre for Self-Learning (Centre d'autoformació d'adultes):*
- The Open Institute of Catalonia
- Vocational Training Network (Xarxa Formacio Professional)



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Glasgow City Council

- The reinvention of the city has to a large extent been managed and led by Glasgow City Council. The current Council Plan sets out its targets for the next three years up to 2011.
- The four key objectives of the plan are to:
 - **Increase access to lifelong learning**
 - **Make Glasgow a cleaner, safer city**
 - **Build a prosperous city**
 - **Improve health and wellbeing**
- Prioritised LLL and manages and funds a wide range crosscutting projects and services in the areas of education, training, employment and social and economic regeneration.
- The learning strategy is set out by the Glasgow Community Learning Strategy Partnership (GCLSP), which involves a wide range of stakeholders.



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Culture and Sports Glasgow

- Culture and Sport Glasgow is an organisation registered as a charity contracted by the City Council and a partner in Community Learning and Development. They are charged with carrying out 'Glasgow's Cultural Strategy' (2006). Their mission is to:
 - Encourage learning, training, volunteering and pathways to employment through culture and sport;
 - Enhance Glasgow's cultural infrastructure and events programme to support the city in competing in the global economy;
 - Develop a vibrant and distinctive city that is attractive to citizens and visitors alike.
- responsible for the management of 140+ facilities,



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REAL Learning Centre Programme:

- The REAL Learning programme has been developed in partnership between Glasgow City Council and Scottish Enterprise
 - managed by Culture and Sports Glasgow.
 - changed focus on LLL through community learning and development.
 - builds on the traditional role of public libraries but seeks to provide innovative opportunities for continuing learners and to specifically address social inclusion issues in the city.

- The aims of the REAL programmes are to:
 - Support lifelong learning
 - development of transferable skills and increased employability
 - Support the development of social skills
 - Empower people to participate in cultural activities and the creative process.



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REAL Learning Centre Programme

- **REAL libraries** incorporate ICT as a freely available community resource, together with varying levels of training, supported by a dedicated 'Digital Inclusion Team' whose role is to introduce new learning and training opportunities with a view to employment or better paid work.
- The 'digital divide' remains a serious matter in Scotland,.
- The REAL centres provide access to printed, visual and aural cultural resources held by public libraries
- A Real lifelong learning centre, focused on visual arts, is a key element of the planned library facility for the Gallery of Modern Art (GOMA). Workshops and programmes have also been developed in partnership with Literature Development Officers in each Centre.
- These include creative groups, such as community-based writers' groups. On-line learning at REAL Centres is open and flexible and may be accredited or recognised as a contribution to a formal qualification.



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The Gorbals Library and REAL Learning Centre

- built with the aim of encouraging participation and breaking down barriers to social inclusion by enhancing community involvement in the learning process and has proved a case study in successful urban regeneration.
- formerly a slum housing area, which focused on social housing involving partnerships between the City Council and private investors.
- Over 8,000 members have now joined the library
- targets agreed in partnership with Culture and Sport Glasgow, have been met or exceeded in the current year.
- The library is made more attractive to users by regulations being kept to a minimum
- Staff are trained as facilitators and community workers and are well known in the district



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Glasgow Caledonian University (GCAL)

- A former polytechnic, it maintains vocational traditions and priorities
- GCAL hosts the Centre for Research in Lifelong Learning (CRL) whose aim is to undertake a programme of research
- A special focus given to pathways from FE (VET) colleges to HE, principally funded under the **Greater Glasgow Articulation Project (GGAP)**
- New funding is being allocated to FE under national programmes for employability and apprenticeships and CRL has a role to advise on initiatives within the Greater Glasgow area.
- GGAP is partnership between colleges, universities employers and other agencies charged to facilitate and increase numbers of FE college leavers attending university.
- The focuses is on activities which increase entry opportunities for students to years 2 and 3 of degree programmes.
- Early engagement with universities is encouraged through pre-entry campus tours, drawing on the experience of student mentors who have already made the transition..



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Glasgow museums

- 13 municipal museums and galleries managed by Culture and Sports Glasgow transforming from traditional archives and repositories of artefacts to a more widely inclusive and learning orientated public resource.
- national and municipal LLL strategies call for increased access to culture, including for those that might otherwise be excluded, and removing barriers to participation,
- The Kelvingrove Art Gallery and Museum most visited museum outside London,
- The Kelvingrove Community Education Department works with schools on delivery of the national curriculum and with volunteers,
 - assist the Gallery and to provide training and work experience as routes to employment.

Belgrade and Tirana

- Both Significant Urban Centres
- Economic Growth and Population
- Cultural Centres
- City Masterplans – limited emphasis on education
- City Councils small role in Education
- Existing Infrastructure and developments

Belgrade

- Doru Salaj Workers University
- Belgrade Open School
- University of Belgrade
- Local Councils for Human Resource Development ?
- Belgrade Festival of Light
- NGOs
- Rex Cultural Centre

Tirana

- City Council – Small Education department
- Summer Academies, Wireless for Youth, Civic Education
- Mainly infrastructure maintenance
- Tirana Open School ?
- NGO's and Donors
- Municipal Involvement in Training Centres
- Conventional missions of museums and libraries

Urban Dimension of Lifelong Learning

- Developments in Member States,
- New Partnerships – different levels of education and community
- Link between urban social/economic development
- Opportunities for developing links between different services – education, community, business, culture
- Untapped potential in arts and cultural services sector as contributor to Vocational Education and Lifelong Learning
- Lessons available??